



**COMMITTEE MEETING**  
6:00 p.m., December 2, 2024

## Parks and Recreation Committee

1. **Call To Order**
2. **Roll Call**
3. **Approve Agenda** (Unanimous additions required)
4. **Approve Minutes** (Unanimous approval required)
  - A. June 3, 2024
5. **Public Comments**
6. **Special Business**
7. **Old Business**
  - A. Discuss Proposed 2025 Parks and Recreation Meeting Schedule
  - B. Discuss Proposed 2025 Music and Movies in the Park Events and Schedule
8. **New Business**
9. **Staff & Committee Member Reports**
10. **Adjourn**
  - o Next Meeting: February 3<sup>rd</sup>, 2025

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**COMMITTEE MEMBERS:** Councilmember John Hall, Councilmember Mark Cook, Dee Bonn, Dori Trossen, Kara Wolf, Dan Penny, and Chair Kerstin Schulz

**STAFF LIASON:** Assistant City Administrator Alicia Vickerman

**OSSEO PARKS & RECREATION COMMITTEE MINUTES  
REGULAR MEETING  
June 3, 2024**

1. CALL TO ORDER

The Osseo Parks & Recreation Committee meeting was called to order at 6:00 p.m., Monday, June 3, 2024.

2. ROLL CALL

Present: Committee members Dee Bonn, Dan Penny, Dori Trossen, Alicia Vickerman and Kara Wolf

Absent: Chair Kerstin Schulz

Others present: Community Management Coordinator Jessica Rieland

3. APPROVE AGENDA

**A motion was made by Bonn, seconded by Vickerman, to approve the meeting's agenda. The motion passed 5-0.**

4. PUBLIC COMMENTS

Penny advised the public that this is the time for public comments. There were no public comments.

5. SPECIAL BUSINESS

There was no special business.

6. OLD BUSINESS

A. REVOLUTIONARY SPORTS UPDATE

Rieland stated Revolutionary Sports has a group minimum of 4, group maximum of 12, and there is a total session/sport minimum of 20.

Session 1 began on May 6, and soccer and baseball were the only two sports that met the minimum class size requirement. Tennis and basketball were cancelled.

Soccer: 5

Baseball: 8

Session 2 begins on June 5, and all sports have met the minimum class size.

Soccer: 9

Tennis: 5

Baseball: 12

Basketball: 11

Session 3 begins on July 15, and we have met the minimum class size for all sports except baseball.

Soccer: 5  
Tennis: 4  
Baseball: 2  
Basketball: 5

Rieland reported with the current registration numbers the city will be responsible for 134 additional registrations totaling approximately \$7,182.40 (\$53.60 x 134).

Vickerman asked if the 20 minimum was per night per sport. Rieland replied yes.

Vickerman questioned what kind of marketing efforts the city could pursue to try and get more registrations for Session 2 and 3. She supported the city marketing these sessions and keeping them open as long as possible to try and get more registrants.

Rieland explained that staff sent an insert in utility bills, advertised in the newsletter and posted weekly on Facebook and the gateway sign. She noted that she also distributed 10 posters to local businesses and that CCX advertises before each session.

Trossen suggested the City consider handing out a free voucher for a class at Music and Movies in the Park.

Vickerman recommend flyers be posted at Music and Movies in the Park to make families aware of the City's youth sports programs.

Wolf suggested the families that signed up for Session 3 be invited to participate in Session 2 and that Session 3 then be canceled. She stated this would reduce the loss on this program.

Wolfe reported if Session 3 were canceled, the City would save \$3,400 and if the kids from Session 3 were moved to Session 2, the City would be going from a \$7,000 loss to a \$1,500 loss. She recommended that the City pursue the cancelation of Session 3 and that the children signed up for Session 3 classes be encouraged to participate in Session 2.

Vickerman wanted to see additional marketing done in order to gain more registrations for Session 3. She suggested Session 3 not be canceled until two weeks prior to the session beginning.

Bonn supported this recommendation, noting she would like to see the City get more registrations.

Wolf indicated she supported cutting Session 3 given the tremendous loss the City would have to cover for this session.

Bonn explained she could support Session 3 being cut and recommended staff encourage these families to register for a class in Session 2.

Vickerman stated she was sad to see the registration numbers this low. Rieland reported the number of registrations has substantially declined over the past two years.

Bonn indicated it may be time to think of something different for 2025.

Rieland commented that Osseo may not be able to compete in this market due to the programs offered by neighboring cities. She recommended exploring unique options to set the city apart from the other sports that are being offered in the area.

**A motion was made by Vickerman, seconded by Bonn, to recommend the City cancel Session 3 and that staff work to combine Session 3 with Session 2. The motion passed 5-0.**

**B. MUSIC AND MOVIES IN THE PARK UPDATE**

Rieland stated that since the last meeting Ed Columbus has found a sponsor for each night of the event series. The trivia night sponsors will have a booth set up and there will be a chance to win gift cards between the music and the movie. Rieland added that she would like to sincerely thank Mr. Columbus for his hard work and dedication year after year.

June 11: Café Olympia

June 18: Premier Bank

June 25: Osseo Area Schools

July 9: The 32nd Collective and Two Scoops

July 16: Red's Savoy Pizza

July 23: Duffy's Bar & Grill

July 30: Holiday

August 13: Champ's Of Osseo

August 20: Annabelle House

Rieland explained on the night of the Teddy Bear Band, Lions KidSight offered to provide free screenings. Last year it was well received by the parents who had their children's eyesight tested. She commented further on the donations the City has received to date.

Ed Columbus, resident of Osseo, explained he was looking forward to the Music and Movies in the Park events beginning, noting the first event would be held on Tuesday, June 11. He reported Café Olympia would be sponsoring the first event. He stated the Lions would be providing popcorn and ice cream again this year.

The Commission thanked staff and Mr. Columbus for all of their efforts on behalf of the City of Osseo.

7. NEW BUSINESS – None
8. STAFF & COMMITTEE MEMBER REPORTS – None

9. ADJOURNMENT

**A motion was made Vickerman, seconded by Trossen, to adjourn the meeting at 6:30 p.m. The motion passed 5-0.**

Respectfully submitted,

Heidi Guenther  
*Minute Maker Secretarial*

UNAPPROVED



## Osseo Planning Commission Meeting Item

**Agenda Item:** Discuss Proposed 2025 Parks and Recreation Meeting Schedule

**Meeting Date:** December 2, 2024

**Prepared by:** Alicia Vickerman, Assistant City Administrator

**Attachments:**

**Policy Consideration:**

Consider the meeting schedule for 2025.

**Background:**

For 2025, Staff is proposing a similar schedule to 2024, in which the Parks and Recreation Committee meets five times throughout the year. These will take place at 6:00pm on the first Tuesdays of February, April, June, October, and December, those dates being:

- Tuesday, February 4, 2025
- Tuesday, April 1, 2025
- Tuesday, June 3, 2025
- Tuesday, October 7, 2025
- Tuesday, December 2, 2025

**Recommendation/Action Requested:**

The Parks and Recreation Committee may choose to:

1. Approve the proposed meeting schedule;
2. Approve a meeting schedule with noted changes/as amended;
3. Table action on this item for more information.

**Next Step:**

The next meeting of the Osseo Parks and Recreation Committee will take place on \_\_\_\_\_ at 6:00pm.



## Osseo Planning Commission Meeting Item

**Agenda Item:** Discuss Proposed Movies and Music in the Park Events

**Meeting Date:** December 2, 2024

**Prepared by:** Alicia Vickerman, Assistant City Administrator

**Attachments:**

### **Policy Consideration:**

The Parks and Recreation Committee should discuss the 2025 Music & Movies in the Park events.

### **Background:**

#### Schedule:

Every year, Music and Movies in the Park takes place on Tuesday nights between the end of the school year and the beginning of the next school year. Much like in 2023, there are 12 Tuesdays that occur during that time frame, though there are three dates which are set aside. These are:

- Tuesday, July 1- 4<sup>th</sup> of July week.
- Tuesday, August 5 – National Night to Unite.
- Tuesday, August 26 – Reserved as a rain date.

This leaves 9 evenings to plan for, which is the same number as 2024.

#### Performances and Movies

For the past several years the city has scheduled a performance and a movie each night. The response has been very positive and the events have had high attendance rates. Staff recommends continuing this but is asking the committee to discuss and confirm that it is still the preferred scheduling priority. If so, Staff will begin scheduling performances, with contracts finalized after formal budget/schedule approval by both the committee and City Council at their February meetings.

Staff will confirm with Ed Columbus about returning as MC of the event series.

In the past, The Parks and Recreation Committee has formed sub-committees to select movies, bands and other performers. The committee should discuss if this will be done again and this can be scheduled with staff.

### **Budget or Other Considerations:**

Funding for music and movie programming is provided through donations from the community. Staff will begin reaching out to past donors following this meeting and will look to solicit as many donations as possible to keep the program funded.

The budget for this year is not finalized, but past donations have kept the program funded.

**Next Steps:**

The discussion at this meeting will guide the 2025 MMIP planning efforts, and staff will return at the first meeting in 2025 with a proposed schedule of performances and movies, along with a tentative budget subject to council approval.

**Recommendation/Action Requested:**

Staff recommends that the committee discuss the items included in this memo and direct staff accordingly.